

Rates 2020

PETROCHEM

The management magazine for the oil, gas and chemical industries



Advertising:

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Petrochem focuses on middle and senior management of industry and suppliers throughout the chain. In thirty years the publisher has built up a strong market leadership position in the Benelux countries. Both the magazine and the annual conference have great authority and are a known source of independent information for the oil and chemical industries as well as the large international press agencies.

Areas of focus are technological trends, investments, projects, maintenance, new products, safety, environment, labour, research and development, logistics, financial and economic developments and marketing. Information is reviewed from a Benelux point of view.

Rates

Full colour	1x	3x	6x	9x
1/1 page	3.377	2.532	2.364	2.195
1/2 page	2.279	1.709	1.595	1.481
1/4 page	1.554	1.165	1.087	1.010
2/1 page	5.043	3.782	3.530	3.277

Supplements*

Cover 2	10%	Printing proces	offset
Cover 3	10%	Raster	60
Cover 4	20%	Paper	90 grams Paperwise
Preferred position	15%		Surface Sized White
*In consultation only		Cover	HVO FSC papier

Technical data

Market Review

Per edition € 53,80 or € 98,20 (incl. logo) on subscription.
Contract period: 12 months

Inserts

Maximum of 2 page's: € 1.983 (max. 20 gram)
4, 6 and 8 page's: in consultation
Above prices incl. port- and handling costs.
Total circulation print and digitaal
4.800, aproxamately 20.000 readers per edition

White papers and project reports

Ask for the possibilities.

Formats (w x d)	potrait	landscape	bleed
2/1 page			420 x 297
1/1 page	185 x 267		210 x 297
1/2 page	90 x 267	185 x 132	
1/4 page	90 x 132	185 x 64	

Gutter: 12,5 mm Bleed: 5 mm all around

Dates of appearance

Ed. Topics + Events

Ed. Topics + Events	Appearance	Reservation	Art work
1 Education – Stocexpo	18 02 2020	29 01 2020	31 01 2020
2 Maintenance – Pumps & Valves & Maintenance Antwerp	17 03 2020	26 02 2020	28 02 2020
3 Safety	21 04 2020	01 04 2020	03 04 2020
4 Plant management – Deltavisie	26 05 2020	06 05 2020	08 05 2020
Extra edition Special Projects & Innovations*	01 09 2020	13 08 2020	15 08 2020
5 Proces optimization - WOTS – Safety & Health@Work	08 09 2020	19 08 2020	21 08 2020
6 Asset management – Eemsdeltavisie – Offshore Energy	06 10 2020	16 09 2020	18 09 2020
7 Sustainability	03 11 2020	14 10 2020	16 10 2020
8 Energy Efficiency - Industry & Energy	01 12 2020	11 11 2020	13 11 2020

* Together with sister magazines iMaintain and Utilities

All contracts are signed with Industrielinqs Pers en Platform b.v. based on the general conditions of Industrielinqs Pers en Platform b.v. of which they will send you a copy at your request.

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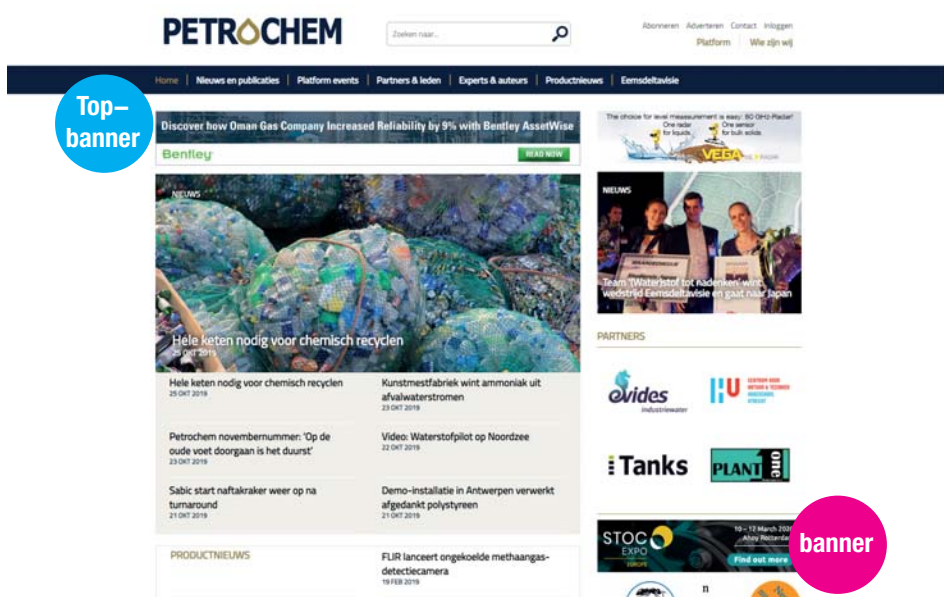
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Art work

For 1/1 pages, digital as Certified PDF with colour proof.
Other sizes in QuarkXPress 4.1 or Illustrator pictures as EPS, JPG or TIFF file scans must be at least 300 DPI. With questions you can contact our after sales +31 70 399 00 00. When the material supplied is not ready to print. Additional costs will be charged.

Rates are valid from 1st of October 2019 hereby replacing all previous rates. All rates are per issue and excl. VAT.



White paper: € 575,- per insertion

Highlight top right of the website during one week plus mentioning in the next online news letter and magazine, landingpage of your choice.

Project reports/whitepapers generated by the editorial staff: Price in consultation Highlight top right of the website during one week plus mentioning in the next online news letter and magazine, landingpage of your choice.

Petrochem online Newsletter

The weekly online Petrochem newsletter reaches more than 4.500 readers.



Website Petrochem

The Petrochem platform gathers a variety of decisionmakers and experts in the Dutch and Flemish chemistry and oil- and gas industry to contribute to a transparent and inspiring information service. The platform enlightens editorial and independent news, trends and innovations.

Different media are used, which are closely connected. Through the magazine Petrochem (8 editions + special Projects & Innovations), the website www.petrochem.nl (updated dailey), the weekly newsletter and the conventions Deltavisie and EemsDeltavisie.

The website provides different possibilities to draw the attention of approximately 7.000 visitors per month.

Advertising possibilities Website

Maanden (prijs per maand)	1	3	6	12	
● Topbanner	750x96	€1.200	€ 870	€ 700	€ 610
● Banner	360x92	€ 600	€ 440	€ 350	€ 310

Advertising possibilities online Newsletter

Topbanner	750x96	€ 310
Banner	360x92	€ 250
Advertorial	ca. 75 words	€ 310
+ picture		

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