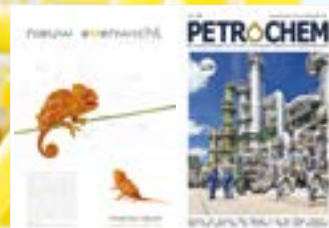


PETROCHEM

Petrochem focuses on middle and senior management of industry and suppliers throughout the chain. In thirty years the publisher has built up a strong market leadership position in the Benelux countries. Both the magazine and the annual conference have great authority and are a known source of independent information for the oil and chemical industries as well as the large international press agencies.

Areas of focus are technological trends, investments, projects, maintenance, new products, safety, environment, labour, research and development, logistics, financial and economic developments and marketing. Information is reviewed from a Benelux point of view.



Rates

Full colour	1x	3x	6x	9x
1/1 page	€ 3.377	€ 2.532	€ 2.364	€ 2.195
1/2 page	€ 2.279	€ 1.709	€ 1.595	€ 1.481
1/4 page	€ 1.554	€ 1.165	€ 1.087	€ 1.010
2/1 page	€ 5.043	€ 3.782	€ 3.530	€ 3.277

Branded Content (in consultation)

1/1 page	photo, logo, 300 words
2/1 spread	photo, logo, 800 words

1/1 photo page big picture, logo, short text

2/1 photo spread big picture, logo, short text

In consultation Industrielinqs can write your text

Dates of appearance

Ed.Topics	Appearance	Reservation	Art work
1 Safety	16 02 2021	27 01 2021	29 01 2021
2 Education	23 03 2021	03 03 2021	05 03 2021
3 Asset management	21 04 2021	31 03 2021	02 04 2021
4 Plant management	25 05 2021	05 05 2021	07 05 2021
5 Process automation	07 09 2021	18 08 2021	20 08 2021
6 Safety	05 10 2021	15 09 2021	17 09 2021
7 Sustainability	02 11 2021	13 10 2021	15 10 2021
8 Maintenance	30 11 2021	10 11 2021	12 11 2021

Total circulation: 4.800 print and digital, approximately 20.000 readers per edition

In 2021 the **Special Projects & Innovations** will appear on September 28th. Contact us for the possibilities in this special edition.

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Supplements*

Cover 2	10%
Cover 3	10%
Cover 4	20%
Preferred position	15%

*In consultation only

Inserts

Maximum of 2 page's: € 1.983 (max. 20 gram)
4, 6 and 8 page's: in consultation
Above prices incl. port- and handling costs.

Art work

Format (w x d)

	landscape	portrait	bleed
2/1 page			420 x 297
1/1 page	185 x 267	210 x 297	
1/2 page	90 x 267	185 x 132	
1/4 page	90 x 132	185 x 64	

Gutter: 12,5 mm

For 1/1 pages, digital as Certified PDF with colour proof. Other sizes in QuarkXPress 4.1 or Illustrator pictures as EPS, JPG or TIFF file scans must be at least 300 DPI. With questions you can contact our after sales +31 70 399 00 00. When the material supplied is not ready to print. Additional costs will be charged.

Rates are valid from October 1st, 2020 hereby replacing all previous rates. All rates are per issue and excl. VAT.

Click on the magazine to read





Website Petrochem

The Petrochem platform gathers a variety of decisionmakers and experts in the Dutch and Flemish chemistry and oil- and gas industry to contribute to a transparent and inspiring information service. The platform enlightens editorial and independent news, trends and innovations.

Different media are used, which are closely connected. Through the magazine Petrochem (8 editions + special Projects & Innovations), the website www.petrochem.nl (updated daily), the weekly newsletter and the conventions Deltavisie and EemsDeltavisie.

The website provides different possibilities to draw the attention of approximately 7.000 visitors per month.

Advertising possibilities Website

Months (price per month)	1	3	6	12
• Topbanner 750x96	€ 1.200	€ 870	€ 700	€ 610
• Banner 360x92	€ 600	€ 440	€ 350	€ 310

White paper: € 575,- per insertion

Highlight top right of the website during one week plus mentioning in the next online news letter and magazine, landingpage of your choice.

Project reports/whitepapers generated by the editorial staff: Price in consultation Highlight top right of the website during one week plus mentioning in the next online news letter and magazine, landingpage of your choice.

Petrochem online Newsletter

The weekly online Petrochem newsletter reaches more than 3.000 readers



Online Newsletter

Topbanner	750 x 96	€ 310
Banner	360 x 92	€ 250
Advertorial	ca. 75 words+picture	€ 310

For further information or reservations, please contact Arthur Middendorp of Jetvertising b.v. Arthur Middendorp of [Jetvertising b.v.](http://Jetvertising.b.v) T: +31(0)70 399 00 00 • E: arthur@jetvertising.nl